



Privacy Policy

Privacy Policy for VonKeithProperties.com

Effective Date: 1/1/25

VonKeithProperties.com ("we," "our," or "us") values your privacy. This Privacy Policy outlines how we collect, use, and protect your personal information in compliance with the California Consumer Privacy Act (CCPA) and other applicable state and federal laws.

1. Information We Collect

We may collect the following categories of personal information:

- **Identifiers:** Name, email address, phone number, and postal address.
- **Internet Activity:** Browsing history, search queries, and interaction with our website.
- **Transaction Information:** Details about properties viewed or inquiries made.
- **Geolocation Data:** Approximate location data based on your IP address.
- **Professional Information:** Employment or income details if provided.
- **Other Information:** Any additional data you provide when communicating with us.

2. How We Collect Information

We collect personal information directly from you through:

- Forms you complete on our website.
- Communications via email, phone, or chat.
- Cookies and other tracking technologies when you visit our website.



3. How We Use Your Information

We use your personal information for the following purposes:

- To provide and improve our services.
- To respond to your inquiries and provide property-related information.
- To personalize your user experience.
- To comply with legal obligations.
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- For marketing purposes, with your consent when required.

4. Sharing Your Information

We may share your personal information with:

- **Service Providers:** Third-party vendors who assist in operating our website and services.
- **Business Partners:** Real estate agents or brokers.
- **Legal Entities:** When required by law or to protect our rights.

We do not sell your personal information as defined under the CCPA.

5. Your Rights Under the CCPA

If you are a California resident, you have the following rights:

- **Right to Know:** Request details about the personal information we collect, use, and share.
- **Right to Delete:** Request to delete your personal information, subject to legal exceptions.
- **Right to Opt-Out:** Opt-out of the sale of your personal information, although we do not sell your information.
- **Right to Non-Discrimination:** Exercise your rights without facing discrimination.

To exercise these rights, please contact us at Caleb@vonkeith.com or call 949.320.3885.



6. Data Retention

We retain your personal information for as long as necessary to fulfill the purposes outlined in this policy unless a longer retention period is required by law.

7. Security Measures

We implement reasonable security measures to protect your personal information. However, no method of transmission over the Internet is 100% secure.

8. Cookies and Tracking Technologies

Our website uses cookies to enhance user experience. You can manage your cookie preferences through your browser settings.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time.

10. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:

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Email: caleb@vonkeith.com
Phone: 949.320.3885